

Enterprise Skills @ GWA

Which of these skills have you used in creating your magazine?



The skills I have used in my magazine are:

1.

I used this skill in the following way:

.....
.....

2.

I used this skill in the following way:

.....
.....

3.

I used this skill in the following way:

.....
.....



Summer Project

Designing & Creating your own Magazine

Great Western Academy School Summer Project

Designing and Creating your own Magazine.

Your task is to design and create a magazine. Your magazine will have to include certain pages. In this booklet there is information to help you with each page.

This project is to be handed in to your tutor on your first day at Great Western Academy.

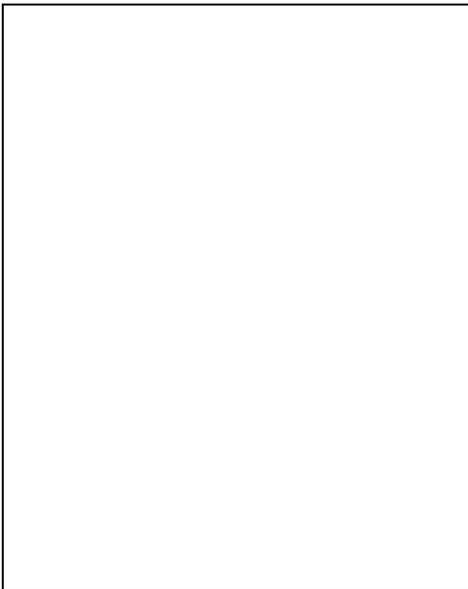
Page 1—Front cover

Use your creative skills to design the front cover for your magazine. You need to choose a design that would persuade someone to read it. Think about what would make your front cover stand out!

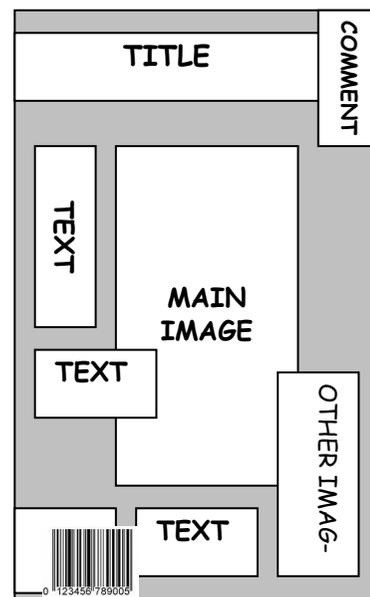
Below there is an example of the layout you could use to help you:



My Ideas & Notes:



Your layout could look like this :



Task 6 – 5 Steps to Wellbeing

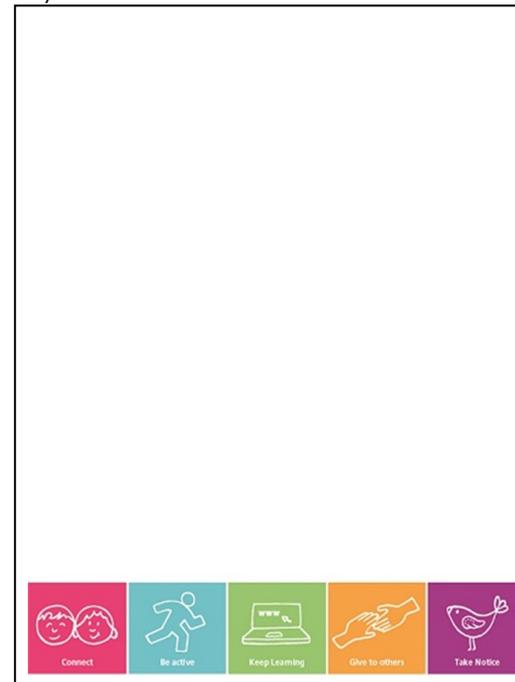
Draw around your hand on your page.

At the end of each finger write the following titles:

- Connect
- Be Active
- Keep learning
- Give to others
- Take notice

Use the information in the picture on the right to write on each finger of your hand, things you do for each heading or things you could do.

My Ideas & Notes:



How are you feeling? Follow the 5 ways to improve your wellbeing...

Connect

Talk to and have fun with your friends and family. Sharing time together you help to connect and keep connected.



Be active

Dance, swim, run, play football, cycle or whatever you enjoy, as activity makes you feel good.

Keep learning

Don't just learn at school, be an active learner and grow. Learn from others or teach yourself to cook, take photos, draw, up cycle clothes or to fix your bike.



Give to others

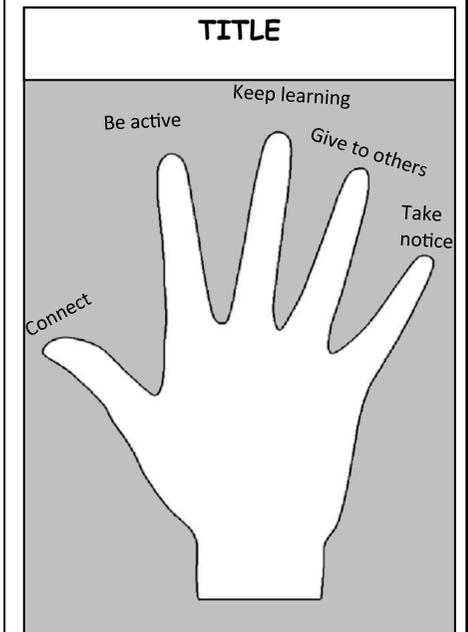
Do something kind for someone you care about. Volunteering your time is the greatest gift you can give to your school, community and the world.

Take notice

Stop! Listen, rest and be. Take time to be aware of your surroundings and what you are feeling.



Your layout could look like this :



Task 5—Write a review about somewhere you have been over the holidays

Write a review about somewhere you visited over the holidays. In your review you could add:

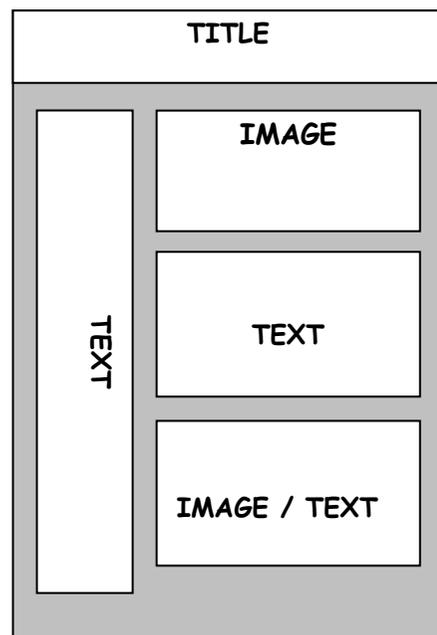
- Pictures of the place/ attraction
- What you did
- What you enjoyed
- Something you learnt about the place you visited
- A rating out of /10



You should use descriptive writing for this article.

My Ideas & Notes:

Your layout could look like this :



Task 2—TEAM WORK - Interview

In this task, you **SHOULD TRY** to work with a partner who is starting Great Western Academy in September, but you can work on your own if preferred.

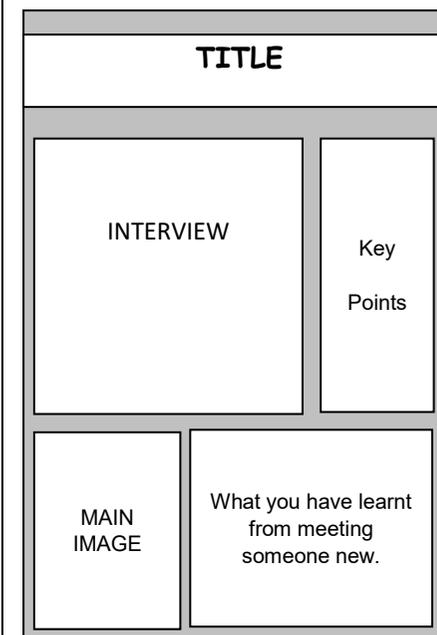
You should interview someone that you do not know well to find out about them.

If you choose to interview an adult, you could find out about their family, job, holiday and any other interesting facts. If you choose to interview a school student you could find out about their interests, favourite subjects, what they have done on holiday and any other interesting facts.

You should plan out your questions below.

My Ideas & Notes:

Your layout could look like this :



Task 3—Product Review (of something you are interested in)

Plan your Content. Write a list of products you can review that you are interested in. Are you going to do a big review on one thing or lots of little things? Are you comparing one or more products (rating out of 10, asking readers to decide?)

My Ideas:

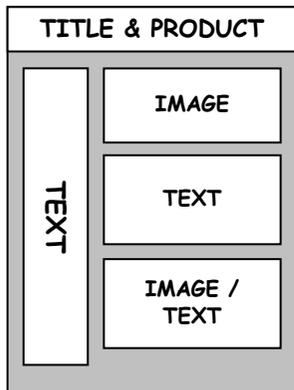
Plan your language (word/phrase choice). Look at the language used in examples

"Perfect BBQ material this one", "all eyes are on Daniel Craig".

What techniques can you use?: rhetorical questions, wordplay/puns/double meanings, humour, shock, drama, suspense (excitement...tease them!), rhyme, alliteration. Use a style of language that the readers may use.

Plan your layout.

Will you put text into columns going down page? Matching colour scheme? More text than images? More images than text? Will you have cartoons/drawings/diagrams to relate to product/s? Will you have overlapping images and text to use space on page wisely?



Example layout



Task 4—Design a letters/ problem page

In this task you will write a letters or problem page. You will write in to your magazine as someone that is worried about starting secondary school. Include anything you are worried about.

Next you must be the Agony Aunt and write an answer which responds to readers' concerns and feedback.

Plan out your page in the table below:

Letters/ Problem Topic	How the magazine will respond to it

My Ideas & Notes:

REMEMBER!

If you are giving advice you need to sound sensible, friendly, and positive.

Use phrases like "you could / should", "perhaps", "look on the bright side", "if that doesn't work, try...".

If you are replying to a letter make sure that you represent 'the voice' of the magazine well.

How do you want to please your readers? How can you reassure them/make them feel better?